

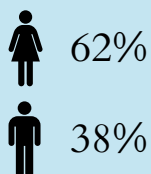


Media Kit

KOSHER DINING • TRAVEL • LIFESTYLE

About

Founded in 2008, today YeahThatsKosher is the most visited kosher restaurant & travel site on the web globally, with ~100,000 monthly visitors. Jewish diners learn about kosher restaurants and travel options through our website, email, and social media channels.



82% US  
8% Israel  
3% Canada  
3% UK

56K  
Instagram

11K  
FB Group

~100K  
Monthly Site Visitors

RECENT @YEAHTHATSKOSHER COLLABORATIONS

ALTAIR HOTEL



AQUA E GRANO



BAHA MAR



VIP KOSHER



# PARTNERING WITH YEAHTHATSKOSHER

Businesses that want to reach an affluent Jewish audience that seek out kosher experiences will reach that audience by partnering with YeahThatsKosher. Our highly-ranked web content on search engines and engaging social media content, emails, and WhatsApp groups, all uniquely reach the kosher diner & traveler.

YeahThatsKosher has an active presence across Facebook, Instagram, TikTok, Twitter, YouTube, and WhatsApp. The YeahThatsKosher audience is mostly between 35-55, with high HHI, married with children, and taking on average 2-3 vacations per year.

*YeahThatsKosher is managed by Dani Klein, a marketing MBA with over 15 years of experience working with Fortune 100 brands on their digital & social marketing strategies.*



*Rates below do not include travel costs, on-site visits, and custom requests. Rates may change for specific requests. Prices in USD.*

## RATES & PACKAGES

<b>ARTICLE</b>	<b>\$800</b>	<b>PACKAGE 1</b>	<b>\$2000</b>
<i>One sponsored article on YeahThatsKosher.com</i>		<i>One sponsored IG Reels + Article + IG Stories</i>	
<b>IG IMAGE POST</b>	<b>\$800</b>	<b>PACKAGE 2</b>	<b>\$1300</b>
<i>One sponsored image or carousel post to @yeahthatskosher Instagram</i>		<i>One sponsored IG Reels Video + IG Stories</i>	
<b>IG REELS / VIDEO</b>	<b>\$1000</b>	<b>PACKAGE 3</b>	<b>\$1100</b>
<i>One sponsored Reels video post to @yeahthatskosher Instagram</i>		<i>One sponsored IG Image post or Article + IG Stories</i>	
<b>IG STORIES</b>	<b>\$500</b>	<b>CUSTOM REQUESTS</b>	<b>\$TBD</b>
<i>Up to three sponsored Stories with links posted to @yeahthatskosher Instagram</i>		<i>May include travel &amp; site visits, content capture, consulting, and more</i>	