



## Advertising & Sponsorship Opportunities 2011

[YeahThatsKosher.com](http://YeahThatsKosher.com) is the highest ranked Kosher content site on the Internet today. YeahThatsKosher is a highly trafficked "Kosher Travel" site with engaging content ranging from restaurant reviews to personal Jewish related travel advice.

[Ads on YeahThatsKosher.com](http://YeahThatsKosher.com) - We value our readers and do not want to overload them with too much advertising. Thus, there is only a limited amount of advertising space available on the site, however, our rates are reasonable and highly competitive.

Appears On	Ad Type	Ad Size	Cost
All Pages	Top: Banner ad	728 x 90 pixels	\$400 / month
All Pages	Side: Banner ad	160 x 600 pixels	\$200 / month
All Pages	Side: Banner ad	160 x 240 pixels	\$150 / month
All Pages	Side: Banner ad	160 x 100 pixels	\$100 / month
All Pages	Side: Text Link ad	Up to 200 characters	\$35 / month
All Posts	After Post: Banner ad	234 x 60 pixels	\$200 / month
All Posts	After Post: Text Link ad	Up to 200 characters	\$50 / month
--	Sponsored Tweet	Up to 140 characters	\$50 / post
--	Sponsored Facebook Post	Up to 200 characters	\$50 / post

[Sponsorships on YeahThatsKosher.com](http://YeahThatsKosher.com) - Advertorials, Sponsored Posts, and Sponsored Videos are available to be negotiated with YeahThatsKosher.com. Sponsorships typically start at \$500, or can be swapped with negotiated payments in-kind. Please let us know if you'd like to be a sponsor of our custom content.

We are currently offering Sponsored Listings for:

- [Kosher Winter Programs 2011](http://yeahthatskosher.com/about/kosher-winter-programs-2011/)
- [Passover Programs 2011](http://yeahthatskosher.com/about/passover-pesach-programs-2011/)
- [Kosher Summer Programs 2011](http://yeahthatskosher.com/about/kosher-summer-programs-2011/)
- [Kosher Fall Programs 2011 - coming soon](#)

Each listing is a flat fee of \$250 total (not per month) and sponsors can place an image, video, and/or text in the section as their listing. Listings will remain online until the promotion of the next year's season begins.

**All sponsorship and advertisement requests can be made by emailing: [YeahThatsKosher.com@Gmail.com](mailto:YeahThatsKosher.com@Gmail.com)**

### STATS

[YeahThatsKosher.com](http://YeahThatsKosher.com) currently receives between 12,000 - 15,000 unique hits per month! With 70% of traffic coming from the USA, the site also receives high traffic from Canada, the UK, Israel, France, Australia, Germany, India, and worldwide. \*

- [YeahThatsKosher.com](http://YeahThatsKosher.com) is ranked in the top 70k websites online in the USA, and in the top 300k websites worldwide. Other Kosher or Jewish travel related sites don't come even close. \*
- **More than 40%+ of our readers have an \$100k HHI, and on index above average on having a Graduate School level of Education.** \*
- Readers of the site highly index in the 21-34 age bracket, followed by 35-54. \*

[YeahThatsKosher.com](http://YeahThatsKosher.com) has some of the largest Social Media networks in the Kosher online space. With ~3,600 followers on Twitter ([twitter.com/YeahThatsKosher](http://twitter.com/YeahThatsKosher)), ~1,300 fans on Facebook ([facebook.com/YeahThatsKosher](http://facebook.com/YeahThatsKosher)) + over 2,250 Facebook connections for YeahThatsKosher's founder, Dani Klein, our Social network is large and robust.

\*Stats are as of March 6, 2011